



Entry Guidelines - Litterarty

School students from Kindergarten to Year 12 are invited to enter artworks made from repurposed rubbish to create prize-winning artworks with finalists invited to showcase their creations at the 2025 Ocean Lovers Festival at Bondi Beach.

The Ocean Lovers Festival from March 19th to 23rd, 2025 is a celebration of Ideas, Art + Music and Actions for the ocean. The festival is the place to 'Sea Change'. It highlights ocean protection and innovative solutions, as well as celebrating a love of the ocean through ideas, art, music, film, science and actions. For more info visit www.oceanloversfestival.com

A judging panel including Emily Jateff Curator, Ocean Science and Technology at the Australian National Maritime Museum, Merran Hughes, Founder of Blue World and IMC Foundation, will be selecting the winners from the finalist works which will be exhibited. Blue World is contributing \$1500 in prize money as part of the Valerie Taylor Prizes for Ocean Protection and there is a further \$1000 in cash prizes. The Australian National Maritime Museum will be exhibiting the overall primary school winner, secondary school winner, runners up and a people's choice winner following the festival in March. There may be further exhibition opportunities offered to artworks selected as finalists.

The competition encourages students to investigate art and design forms and express their thoughts on the ocean environment. Students can participate as a class, a group or as an individual nominated by their school or enter independently.

Students can learn about the environmental impacts of waste on the ocean through this engaging initiative with access to great ocean literacy tools.

Timeline:

May 20th 2024 – entry opens online

Dec 20th 2024 - Final submission due. Please include completed online submission form, photos/videos of artworks.

February 17th 2025 – Finalists notified

March 17th 2025 – Works to be delivered to the Bondi Pavilion

March 19th – 23rd 2025 – Works on Exhibit at the Bondi Pavilion

March 23rd 2025 – Winners announced at Festival

March 24th 2025 – All artworks are to be collected at Bondi Pavilion (if you planning on visiting the festival on Sunday 23rd you can collect your artwork after 4pm).

Prizes:

All winners and finalists will receive a certificate of participation. Winning entries will be in the running for \$2500 in cash plus additional prizes including tickets to the Australian National Maritime Museum, Sydney Sealife Aquarium and more!

Schools are encouraged to use the prize money to catalyse school projects with an ocean literacy or sustainability focus, however they can also be allocated to the student at the schools discretion.

Cash Prize Pool

Primary School Winner - \$750

Secondary School Winner - \$750

Primary School Runner-up - \$250

Secondary School runner-up - \$250

People's Choice Award - \$500

Prize Pool (Sea Life Tickets, Books, Australian National Maritime Tickets, Vouchers and more)

Outstanding Effort – Students who have showed terrific efforts and demonstrated an outstanding job using their creativity and imagination.

Ocean Impact Award – For a student or group whose artwork delivers a powerful message

Strictly Rubbish Award – For the artwork that is made with thought provoking rubbish.

Little Ocean Picasso – For our youngest students who have demonstrated great art ability.

Ocean Guardian Award - This award recognizes a student or group who have showed a great passion for protecting our ocean, inspiring hope for the future.

Criteria:

Original works created in collaboration with a class or individual. Register here: <https://www.oceanloversfestival.com/litterarty>

The overall mark will be based on visual communication, aesthetics of the artwork and message for the ocean.

Works need to be **100% recycled materials**. Judges will consider:

- visual impact and overall presentation
- innovative and effective use of materials
- originality and creative concept
- title and message (story, poem or explanation by the artist)

Mediums:

Collage, assemblage, object, sculpture, multimedia, mixed media

Submissions:

Please send your Litterarty Submission to chanel@oceanloversfestival.com by December 20, 2024.

Email subject - must say "Litterarty Submission – with your Artwork Title"

1. Send photo images of your artwork
2. Send 10sec video of the artwork only (not students), this needs to be captured in 9x16 format (portrait).
3. Include in submission: Title, Work Synopsis, Name of class or artists, School, Teacher or project leader, materials and methodology and a message for the oceans (up to 500 words).
4. Include your contact details
5. Complete online submission [entry form](#)
6. Complete online registration form via our website <https://www.oceanloversfestival.com/litterarty>

Finalists will be required to deliver artworks to Bondi Pavilion, Queen Elizabeth Drive on Monday the March 17th, 2025. If you require assistance with transportation, please notify us before the end of February.

Dimensions:

- 2D work including the (recycled) frame no larger than 3sq metres and 5kg weight
e.g. 1.5m x 1.5m = 3sq metre
1m x 3m – 2sq metre

Finalists:

Finalists selected for the exhibition will be notified and invited to attend the Festival.

Damage Waiver:

Volvo Ocean Lovers Festival will endeavour to take care of all artworks however do not take responsibility for any damage incurred on display, transport or storage.

Exhibition:

Exhibition will be Bondi Pavilion from March 19th to 23rd 2025, with winners to be on display at the Australian National Maritime Museum after the festival and online on the Ocean Lovers festival website. There may be additional exhibition opportunities which will be communicated by festival organisers.

Label your Artwork:

Please make sure your artwork is clearly labelled when dropping off to the **Yalagang Room at the Bondi Pavilion**.

Include:

- Student Name
- Artwork Title
- School
- Contact phone details and Email

Artwork Logistics:

All artworks are to be dropped off on **17th March 2025** and collected on **24th March 2025** from the **Yalagang Room at the Bondi Pavilion, Bondi Beach**. *(For drop off enquires to Yalagang Room, please contact Chanel on 0404 224 500)*

Finalists are responsible for the drop off and collection of their artwork.

- Drop off – 17th March 2025 8am – 5pm

Finalists are required to collect their artwork:

- Sunday 23rd March – between 4pm and 5pm (after festival closes)
- Monday 24th March – 10am – 4pm

Please note that the Bondi Pavilion requires all artworks to be collected by the above date and we do not have the capacity to store artworks.

If your artwork is selected as a winner, Ocean Lovers will arrange the delivery of your artwork to the Australian National Maritime Museum on Monday 24th March. You will be notified about the dates your work will be on display.

You will be able to visit your artwork at:

The Australian Maritime Museum

Address: 2 Murray Street, Darling Harbour, Sydney NSW 2000 Australia

Ph: 02 9298 3777

On completion of the exhibition at The Australian Maritime Museum, you will be notified of a time and day to collect your artwork from Ocean Lovers Paddington Office.

For more information email chanel@oceanloversfestival.com or check out our website www.oceanloversfestival.com

'Litterarty encourages collaboration and a shared commitment to tackling ocean waste.' Anita Kolni Founder Ocean Lovers Festival