

Ocean Lovers MARKETS



SAT & SUN
21 & 22
MARCH
2026

ABOUT US

OCEAN LOVERS FESTIVAL

An annual celebration of Ideas, Art + Music and Actions, showcasing some of the latest innovations, science, state-of-the-art technology and cool ideas for helping the ocean. Over the course of five festivals since 2019, the event has grown into Australia's largest cultural and science celebration for the ocean. In 2025, we expanded across Sydney engaging more than 127,000 attendees in marine discovery and entertainment. An impressive 93% of participants reported learning something new and feeling inspired to make changes in their own lives, highlighting the Festival's powerful role in sparking positive behaviour for the planet. In 2026, the Festival returns to its flagship home at Bondi Beach for a weekend of inspiration, connection and high-quality engagement.

WHY JOIN US?



APPLY NOW

In 2025, the Ocean Lovers Festival drew over 45,000 visitors to Bondi, with a strong mix of families, Millennials, youth and eco-conscious consumers. Alongside the crowds, our digital presence delivered over 100,000 in organic Instagram reach, 172,000 across all social platforms, and close to 40,000 website views during the festival month alone. This combined on-the-ground and online visibility makes the Festival a unique platform for brands seeking engaged, values-aligned buyers.

"The location is fantastic, the content and workshops were engaging. The live music was on point"

With strong audience engagement and a proven track record of success, the Ocean Lovers Festival offers stallholders the chance to grow sales, reach new customers and connect with a passionate community driving positive change for the ocean.

"The organisation is incredibly professional and we definitely feel supported by the Ocean Lovers staff, who are just amazing."



DETAILS

Cost

Please note the full fee is payable upfront to secure your stall. Additional fees outlined below (depending on requirements) will be included on top of the stall fee if requested. Fees below include 2 days trading (Saturday & Sunday):

- Stall Hire Fee: \$650 + GST (Incl. 3m x 3m marquee, transport, set-up, plus 2 x trestle tables & 2 x chairs)
- BYO Stall Fee: \$400 + GST (use own 3m x 3m stall)
- Not-for-Profit with Stall Hire: \$550 + GST
- Not-for-Profit BYO: \$300 + GST
- Food Vendor: \$500 + GST

Large stalls/trailers: If your site is outside the standard 3m x 3m footprint, your fee will be determined on the size of requested space. All Stalls exclude walls. Please see pricing below.

Other Costs

We currently offer our stallholders the following services at an additional fee:

- Table: \$16.50
- Chair: \$2.50
- 10 Amp single-phase power: \$50
- 15 Amp single-phase power: \$80
- 3-phase power: from \$125 (must be discussed as part of your application)
- 3m wall section: \$20 per section

Promotion

- Inclusion in our marketing campaign: media, website, social media, EDMs, signage, and onsite programming.
- Access to brand assets and promo tools to help amplify your presence.
- Option to contribute prizes for event and online competitions for added exposure.

Location

Bondi Beach Park

When

Saturday 21 March 2026 – 9am to 5pm

Sunday 22 March 2026 – 10am to 4pm

Logistics

Bump In: 7am Sat & Sun for 9/10am start

Bump Out: 5pm on Sat 21, 4pm on Sun 22

Change Rooms: Access to change rooms in Bondi Pavilion.

Signage: There will be signage around Bondi Beach Park, at entries to the Bondi Pavilion and other strategic points around the Bondi Precinct.

Staff: The Festival will provide support staff to direct patrons and assist exhibitors.

Insurance: General public liability cover is included, however exhibitors will require their own public liability insurance to cover product and staff.

